

# Eligea

## Strategic Sustainability

We are systems designers who offer a new way for you to find solutions to your sustainability challenges in ways that give you the advantage.

Eligea's facilitators and consultants bring experience from a variety of related fields including, Sustainability Advocacy, Human Learning, Organizational Development and Systems Design.

We bring our diverse sets of skills together to provide you with holistic experiences that tie all the needed pieces together.



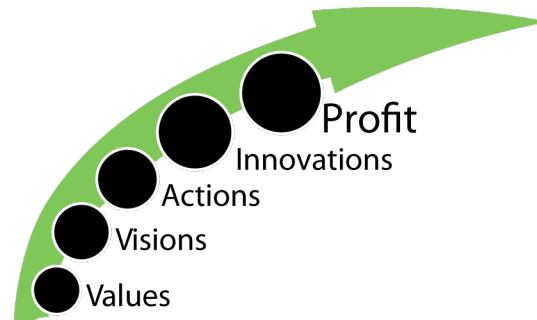
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Eligea's consultants use design thinking and a unique process to build an entire sustainability plan for companies wanting to become more sustainable but don't know where to start and companies who want assistance innovating their next steps.

Through the Eligea Process you will:

- **Integrate** your organizational values
- **Engage** your workforce & leaders
- **Initiate** your plan for innovation to maximize social, environmental and financial returns



"Finding the right answers to the wrong questions wastes time and money. Eligea helped us identify the right questions and develop a plan to address them. They came to the table with an innate ability to problem solve, a skill desperately needed by our organization to move forward. In addition, their high level of professionalism made it truly a pleasure to work with Aaron and his team."

Laura Rieder,  
President, Ir. Marketing/Public Relations  
(Past Board Dir, Oasis Entertainment)

"The Eligea team was able to skillfully adapt its process to our organizational culture, helping us discover, name, and affirm our values, and facilitating consensus around organizational forms and protocols that will help us actualize our values in all our project areas. I was especially impressed, and even a little surprised, at the way in which the Eligea process galvanized the enthusiastic participation of everyone of our active members, and strengthened group cohesion. The Eligea sessions were efficient, effective, and fun. I believe Eligea is at the cutting edge of a crafting of new organizational models and processes that will help in the vital transition to a more just, humane, and ecological society."

Bob Spivey, President, SEEDS  
(Social Ecology Education & Demonstration School)

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To be successful in meeting 21st Century sustainability demands, companies need a new approach to business and the market.

Eligea's pioneering design process helps you build a Strategic Plan for Sustainability that is grounded in your values. Our comprehensive approach to sustainability helps you integrate innovations that can increase your profits and efficiencies that can save you time and money. It helps you address sustainability on your own terms.



There are a lot of options out there, such as LEED Certification, energy audits, retrofits, leadership development and more. While legislated and prescriptive changes such as these are *part* of the solution, sustainability is a complex issue.

Why Eligea Consulting?

## Why Values Matter

Eligea's premise is that the most efficient and sustainable actions are based on individual and organizational values.

We focus on you, your needs and your values.

- Values represent your organization and the people in it.
- Values define your organization and how it's seen by consumers, the media and the world.
- Values determine direction, objectives and outcomes—they make your employees and management feel inspired or ignored.

Engaging values for action helps you develop goals and initiatives that are deeply rooted in your collective values. Your values become the foundation of your future sustainability effort.

## What We Offer

Sustainability can be a big investment, one that is best made and efficiently executed by first engaging the people at your workplace.

We understand that companies who address sustainability issues need to do so in ways that are also profitable.

We conduct personal interviews with strategically located people in your company.

We prepare and facilitate a participatory design lab tailored to meet your organization's needs.

Utilizing innovative design thinking, we develop, with you, a comprehensive Strategic Sustainability Plan

And provide you with a concise visual summary of your initiative that can be shared across your organization.

Because Values Matter